



**PUBLIC UTILITY COMMISSION OF TEXAS  
COMPETITIVE MARKETS DIVISION  
RETAIL ELECTRIC SERVICE RATE COMPARISONS**



**MAY 2011 BILL COMPARISON  
AVERAGE ANNUAL RATE (CENTS PER KWH)**

TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
Oncor Electric Delivery	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	11.85	10.12	9.44	9.39
	<i>Certified Green Variable</i>	11.36	10.55	10.28	10.15
	<i>Lone Star Select One-Year</i>	11.65	9.92	9.24	9.19
	<i>Texas Select Variable</i>	11.16	10.35	10.08	9.95
	AMIGO ENERGY				
	<i>100% Renewable</i>	9.85	8.82	8.75	8.71
	<i>Online Offer, Twelve-Month Commitment</i>	9.55	8.52	8.45	8.41
	<i>Truly Fixed, Twelve-Month Commitment</i>	10.43	8.80	8.15	8.11
	<i>Variable</i>	9.85	8.82	8.75	8.71
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	10.78	9.45	8.95	8.85
	DIRECT ENERGY				
	<i>Price Protection</i>	10.02	9.21	8.94	8.80
	<i>Pure Texas Wind</i>	10.62	9.81	9.54	9.41
	DYNOWATT				
	<i>Go Green</i>	11.19	10.21	9.80	9.80
	<i>Go Green Variable</i>	8.89	7.91	7.50	7.50
	<i>Secure Rate</i>	10.69	9.71	9.30	9.30
	<i>Variable</i>	8.39	7.41	7.00	7.00
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	11.59	11.10	10.93	10.85
	<i>Simply Better Price</i>	11.59	11.10	10.93	10.85
	<i>Simply Better Variable</i>	11.64	10.40	10.23	10.15
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	11.88	11.06	10.79	10.65
	<i>Pollution Free Reliable Rate</i>	11.66	11.44	11.37	11.33
	<i>Pollution Free Smart 6</i>	10.76	9.94	9.67	9.54
	RELIANT ENERGY				
	<i>Flex</i>	8.02	7.21	6.94	6.81
	<i>Secure 12 100% Texas Wind</i>	10.42	10.11	10.01	9.96
	<i>Collegiate Plan with 20% Wind</i>	10.22	9.91	9.81	9.76
	BOUNCE ENERGY				
	<i>Express Move</i>	11.20	10.19	9.80	9.75
	<i>Terrific 12</i>	10.50	9.49	9.10	9.05
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	9.95	9.06	8.96	8.90
	<i>Texas Wind Twelve-Month</i>	10.05	9.16	9.06	9.00
	<i>Variable</i>	5.95	5.06	4.96	4.90
	TXU ENERGY				
<i>EarthWise 12</i>	12.36	11.54	11.27	11.14	
<i>FlexProtect</i>	12.34	11.52	11.01	10.74	
<i>Resident's Choice</i>	11.19	10.47	10.42	10.44	
<i>Texas Choice 12</i>	11.77	10.95	10.68	10.54	

This information is compiled and provided by the Public Utility Commission of Texas from publicly available information from the Retail Electric Providers. The average prices shown on this sheet were compiled from the Electricity Facts Labels of the REPs and are inclusive of all fixed and variable charges. The actual cost per kWh to a customer may vary based on the actual usage of the customer. The PUC makes no recommendations with respect to any REP. Although we believe that these prices are accurate, the PUC makes no warranty that the prices in this table are currently being offered. Please contact the relevant REP for their current pricing offers and terms of service. Information on how to select a REP and contact information for REPs is located at [www.powertochoose.org](http://www.powertochoose.org).



**PUBLIC UTILITY COMMISSION OF TEXAS  
COMPETITIVE MARKETS DIVISION  
RETAIL ELECTRIC SERVICE RATE COMPARISONS**



**MAY 2011 BILL COMPARISON  
AVERAGE ANNUAL RATE (CENTS PER KWH)**

TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
<b>CenterPoint Energy Houston Electric</b>	<b>AMBIT ENERGY</b>				
	<i>Certified Green One-Year</i>	12.89	11.13	10.54	10.37
	<i>Certified Green Variable</i>	12.09	11.24	10.96	10.82
	<i>Lone Star Select One-Year</i>	12.59	10.83	10.24	10.07
	<i>Texas Select Variable</i>	11.99	11.14	10.86	10.72
	<b>AMIGO ENERGY</b>				
	<i>100% Renewable</i>	11.02	9.91	9.80	9.75
	<i>Online Offer, Twelve-Month Commitment</i>	10.82	9.71	9.60	9.55
	<i>Truly Fixed, Twelve-Month Commitment</i>	11.50	9.79	9.21	9.05
	<b>CIRRO ENERGY</b>				
	<i>Smart Lock 12</i>	11.91	10.45	9.96	9.78
	<b>DIRECT ENERGY</b>				
	<i>Price Protection</i>	10.95	10.13	9.85	9.72
	<i>Pure Texas Wind</i>	11.45	10.63	10.35	10.22
	<b>DYNOWATT</b>				
	<i>Go Green</i>	11.99	11.01	10.68	10.60
	<i>Go Green Variable</i>	9.79	8.81	8.48	8.40
	<i>Secure Rate</i>	11.49	10.51	10.18	10.10
	<i>Variable</i>	9.29	8.31	7.98	7.90
	<b>FIRST CHOICE POWER</b>				
	<i>Simply Better Green</i>	13.29	12.80	12.63	12.55
	<i>Simply Better Price</i>	13.09	12.60	12.43	12.35
	<i>Simply Better Variable</i>	12.54	11.30	11.13	11.05
	<b>GREEN MOUNTAIN ENERGY</b>				
	<i>Pollution Free</i>	12.87	11.97	11.67	11.52
	<i>Pollution Free Reliable Rate</i>	12.32	12.02	11.92	11.87
	<i>Pollution Free Smart 6</i>	11.83	10.93	10.63	10.48
	<b>RELIANT ENERGY</b>				
	<i>Flex</i>	8.10	7.25	6.97	6.83
	<i>Secure 12 100% Texas Wind</i>	11.40	11.05	10.94	10.88
	<i>Collegiate Plan with 20% Wind</i>	11.20	10.85	10.74	10.68
	<b>BOUNCE ENERGY</b>				
<i>Express Move</i>	11.83	10.79	10.44	10.33	
<i>Terrific 12</i>	11.23	10.19	9.84	9.73	
<b>STARTEX POWER</b>					
<i>Star Secure Twelve-Month</i>	11.00	10.07	9.96	9.90	
<i>Texas Wind Twelve-Month</i>	11.10	10.17	10.06	10.00	
<i>Variable</i>	6.40	5.47	5.36	5.30	
<b>TXU ENERGY</b>					
<i>EarthWise 12</i>	13.65	12.71	12.40	12.24	
<i>FlexProtect</i>	13.50	12.53	11.94	11.64	
<i>Resident's Choice</i>	12.51	11.73	11.61	11.62	
<i>Texas Choice 12</i>	12.95	12.01	11.70	11.54	

This information is compiled and provided by the Public Utility Commission of Texas from publicly available information from the Retail Electric Providers. The average prices shown on this sheet were compiled from the Electricity Facts Labels of the REPs and are inclusive of all fixed and variable charges. The actual cost per kWh to a customer may vary based on the actual usage of the customer. The PUC makes no recommendations with respect to any REP. Although we believe that these prices are accurate, the PUC makes no warranty that the prices in this table are currently being offered. Please contact the relevant REP for their current pricing offers and terms of service. Information on how to select a REP and contact information for REPs is located at [www.powertochoose.org](http://www.powertochoose.org).



**PUBLIC UTILITY COMMISSION OF TEXAS  
COMPETITIVE MARKETS DIVISION  
RETAIL ELECTRIC SERVICE RATE COMPARISONS**



**MAY 2011 BILL COMPARISON  
AVERAGE ANNUAL RATE (CENTS PER KWH)**

TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
<b>Texas-New Mexico Power</b>					
	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	12.02	10.62	9.93	9.91
	<i>Certified Green Variable</i>	11.32	10.75	10.56	10.46
	<i>Lone Star Select One-Year</i>	11.82	10.42	9.73	9.71
	<i>Texas Select Variable</i>	11.12	10.55	10.36	10.26
	AMIGO ENERGY				
	<i>100% Renewable</i>	9.83	8.90	8.90	8.90
	<i>Online Offer, Twelve-Month Commitment</i>	9.63	8.70	8.70	8.70
	<i>Truly Fixed, Twelve-Month Commitment</i>	10.29	8.96	8.30	8.30
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	11.19	9.90	9.35	9.25
	DYNOWATT				
	<i>Go Green</i>	11.49	10.56	10.10	10.10
	<i>Go Green Variable</i>	9.29	8.36	7.90	7.90
	<i>Secure Rate</i>	10.99	10.06	9.60	9.60
	<i>Variable</i>	8.79	7.86	7.40	7.40
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	12.49	12.00	11.83	11.75
	<i>Simply Better Price</i>	12.39	11.90	11.73	11.65
	<i>Simply Better Variable</i>	12.24	11.00	10.83	10.75
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	11.64	11.05	10.85	10.75
	<i>Pollution Free Reliable Rate</i>	11.74	11.74	11.74	11.74
	<i>Pollution Free Smart 6</i>	10.54	9.94	9.75	9.65
	RELIANT ENERGY				
	<i>Flex</i>	7.99	7.42	7.22	7.13
	<i>Secure 12 100% Texas Wind</i>	10.85	10.78	10.75	10.74
	<i>Collegiate Plan with 20% Wind</i>	10.75	10.68	10.65	10.64
	BOUNCE ENERGY				
	<i>Express Move</i>	11.06	10.33	9.98	9.96
	<i>Terrific 12</i>	10.46	9.73	9.38	9.36
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	10.28	9.54	9.51	9.50
	<i>Texas Wind Twelve-Month</i>	10.38	9.64	9.61	9.60
	<i>Variable</i>	7.38	6.64	6.61	6.60
	TXU ENERGY				
	<i>EarthWise 12</i>	12.94	12.28	12.06	11.94
	<i>FlexProtect</i>	12.50	11.82	11.35	11.10
	<i>Resident's Choice</i>	11.44	10.89	10.89	10.94
	<i>Texas Choice 12</i>	11.94	11.28	11.06	10.94

This information is compiled and provided by the Public Utility Commission of Texas from publicly available information from the Retail Electric Providers. The average prices shown on this sheet were compiled from the Electricity Facts Labels of the REPs and are inclusive of all fixed and variable charges. The actual cost per kWh to a customer may vary based on the actual usage of the customer. The PUC makes no recommendations with respect to any REP. Although we believe that these prices are accurate, the PUC makes no warranty that the prices in this table are currently being offered. Please contact the relevant REP for their current pricing offers and terms of service. Information on how to select a REP and contact information for REPs is located at [www.powertochoose.org](http://www.powertochoose.org).





**PUBLIC UTILITY COMMISSION OF TEXAS  
COMPETITIVE MARKETS DIVISION  
RETAIL ELECTRIC SERVICE RATE COMPARISONS**



**MAY 2011 BILL COMPARISON  
AVERAGE ANNUAL RATE (CENTS PER KWH)**

TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE				
		500 kWh	1000 kWh	1500 kWh	2000 kWh	
AEP Texas Central	AMBIT ENERGY					
	<i>Certified Green One-Year</i>	13.36	11.63	10.94	10.89	
	<i>Certified Green Variable</i>	12.46	11.65	11.38	11.24	
	<i>Lone Star Select One-Year</i>	13.16	11.43	10.74	10.69	
	<i>Texas Select Variable</i>	12.26	11.45	11.18	11.04	
	AMIGO ENERGY					
	<i>100% Renewable</i>	11.34	10.22	10.11	10.06	
	<i>Online Offer, Twelve-Month Commitment</i>	11.04	9.92	9.81	9.76	
	<i>Truly Fixed, Twelve-Month Commitment</i>	11.92	10.20	9.51	9.46	
	CIRRO ENERGY					
	<i>Smart Lock 12</i>	12.89	10.94	10.22	10.05	
	CPL RETAIL ENERGY					
			11.82	11.01	10.74	10.61
	DYNOWATT					
	<i>Go Green</i>	12.49	11.51	11.10	11.10	
	<i>Go Green Variable</i>	10.19	9.21	8.80	8.80	
	<i>Secure Rate</i>	11.99	11.01	10.60	10.60	
	<i>Variable</i>	9.69	8.71	8.30	8.30	
	FIRST CHOICE POWER					
	<i>Simply Better Green</i>	12.99	12.50	12.33	12.25	
	<i>Simply Better Price</i>	12.89	12.40	12.23	12.15	
	<i>Simply Better Variable</i>	12.84	11.60	11.43	11.35	
	GREEN MOUNTAIN ENERGY					
	<i>Pollution Free</i>	12.97	12.06	11.76	11.61	
	<i>Pollution Free Reliable Rate</i>	13.05	12.74	12.63	12.58	
	<i>Pollution Free Smart 6</i>	11.85	10.94	10.64	10.49	
	RELIANT ENERGY					
	<i>Flex</i>	8.93	8.12	7.84	7.71	
	<i>Secure 12 100% Texas Wind</i>	11.63	11.32	11.21	11.16	
	<i>Collegiate Plan with 20% Wind</i>	11.53	11.22	11.11	11.06	
	BOUNCE ENERGY					
	<i>Express Move</i>	12.61	11.59	11.20	11.14	
	<i>Terrific 12</i>	12.41	11.39	11.00	10.94	
	STARTEX POWER					
	<i>Star Secure Twelve-Month</i>	11.25	10.36	10.25	10.20	
	<i>Texas Wind Twelve-Month</i>	11.35	10.46	10.35	10.30	
	<i>Variable</i>	7.75	6.86	6.75	6.70	
	TXU ENERGY					
	<i>EarthWise 12</i>	13.81	12.90	12.60	12.44	
	<i>FlexProtect</i>	13.65	12.74	12.18	11.88	
<i>Resident's Choice</i>	12.56	11.77	11.70	11.73		
<i>Texas Choice 12</i>	13.15	12.24	11.94	11.79		

This information is compiled and provided by the Public Utility Commission of Texas from publicly available information from the Retail Electric Providers. The average prices shown on this sheet were compiled from the Electricity Facts Labels of the REPs and are inclusive of all fixed and variable charges. The actual cost per kWh to a customer may vary based on the actual usage of the customer. The PUC makes no recommendations with respect to any REP. Although we believe that these prices are accurate, the PUC makes no warranty that the prices in this table are currently being offered. Please contact the relevant REP for their current pricing offers and terms of service. Information on how to select a REP and contact information for REPs is located at [www.powertochoose.org](http://www.powertochoose.org).



**PUBLIC UTILITY COMMISSION OF TEXAS  
COMPETITIVE MARKETS DIVISION  
RETAIL ELECTRIC SERVICE RATE COMPARISONS**



**MAY 2011 BILL COMPARISON  
AVERAGE ANNUAL RATE (CENTS PER KWH)**

TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
AEP Texas North	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	12.45	10.72	10.04	9.98
	<i>Certified Green Variable</i>	11.36	10.55	10.28	10.14
	<i>Lone Star Select One-Year</i>	12.26	10.53	9.84	9.79
	<i>Texas Select Variable</i>	11.16	10.35	10.08	9.94
	AMIGO ENERGY				
	<i>100% Renewable</i>	10.62	9.32	8.81	8.76
	<i>Online Offer, Twelve-Month Commitment</i>	9.84	8.72	8.61	8.56
	<i>Truly Fixed, Twelve-Month Commitment</i>	10.82	9.10	8.41	8.36
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	11.73	9.85	9.17	8.98
	DYNOWATT				
	<i>Go Green</i>	11.49	10.51	10.10	10.10
	<i>Go Green Variable</i>	9.39	8.41	8.00	8.00
	<i>Secure Rate</i>	10.99	10.01	9.60	9.60
	<i>Variable</i>	8.89	7.91	7.50	7.50
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	11.99	11.50	11.33	11.25
	<i>Simply Better Price</i>	11.99	11.50	11.33	11.25
	<i>Simply Better Variable</i>	12.24	11.00	10.83	10.75
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	12.58	11.67	11.37	11.22
	<i>Pollution Free Reliable Rate</i>	12.05	11.74	11.63	11.58
	<i>Pollution Free Smart 6</i>	10.85	9.94	9.64	9.49
	RELIANT ENERGY				
	<i>Flex</i>	8.46	7.65	7.38	7.24
	<i>Secure 12 100% Texas Wind</i>	10.86	10.55	10.44	10.39
	<i>Collegiate Plan with 20% Wind</i>	10.76	10.45	10.34	10.29
	BOUNCE ENERGY				
	<i>Express Move</i>	11.61	10.59	10.20	10.14
	<i>Terrific 12</i>	9.71	8.69	8.30	8.24
	STARTEX POWER				
<i>Star Secure Twelve-Month</i>	10.86	9.96	9.85	9.80	
<i>Texas Wind Twelve-Month</i>	10.96	10.06	9.95	9.90	
<i>Variable</i>	7.76	6.86	6.75	6.70	
TXU ENERGY					
<i>EarthWise 12</i>	12.85	11.94	11.64	11.49	
<i>FlexProtect</i>	12.36	11.41	10.87	10.63	
<i>Resident's Choice</i>	11.62	10.85	10.74	10.75	
<i>Texas Choice 12</i>	12.21	11.30	11.00	10.84	
WTU RETAIL ENERGY					
		10.02	9.21	8.94	8.81

<b>TXU-SESCO</b>	<b>TXU SESCO ENERGY SERVICES - Price to Beat</b>	<b>15.38</b>	<b>14.62</b>	<b>14.19</b>	<b>13.97</b>
------------------	--	--------------	--------------	--------------	--------------

This information is compiled and provided by the Public Utility Commission of Texas from publicly available information from the Retail Electric Providers. The average prices shown on this sheet were compiled from the Electricity Facts Labels of the REPs and are inclusive of all fixed and variable charges. The actual cost per kWh to a customer may vary based on the actual usage of the customer. The PUC makes no recommendations with respect to any REP. Although we believe that these prices are accurate, the PUC makes no warranty that the prices in this table are currently being offered. Please contact the relevant REP for their current pricing offers and terms of service. Information on how to select a REP and contact information for REPs is located at [www.powertochoose.org](http://www.powertochoose.org).