



**PUBLIC UTILITY COMMISSION OF TEXAS  
COMPETITIVE MARKETS DIVISION  
RETAIL ELECTRIC SERVICE RATE COMPARISONS**



**NOVEMBER 2011 BILL COMPARISON  
AVERAGE ANNUAL RATE (CENTS PER KWH)**

TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
Oncor Electric Delivery	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	11.91	10.18	9.50	9.45
	<i>Certified Green Variable</i>	14.10	13.29	13.02	12.89
	<i>Lone Star Select One-Year</i>	11.71	9.98	9.30	9.25
	<i>Texas Select Variable</i>	13.90	13.09	12.82	12.69
	AMIGO ENERGY				
	<i>100% Renewable</i>	10.83	9.39	9.15	9.11
	<i>Online Offer, Twelve-Month Commitment</i>	10.43	8.99	8.75	8.71
	<i>Truly Fixed, Twelve-Month Commitment</i>	10.83	9.20	8.55	8.51
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	11.01	9.65	9.14	9.04
	DIRECT ENERGY				
	<i>Price Protection</i>	10.02	9.21	8.94	8.80
	<i>Pure Texas Wind</i>	10.62	9.81	9.54	9.41
	DYNOWATT				
	<i>Go Green</i>	11.69	10.71	10.30	10.30
	<i>Secure Rate</i>	11.19	10.21	9.80	9.80
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	11.59	11.10	10.93	10.85
	<i>Simply Better Price</i>	12.69	12.20	12.03	11.95
	<i>Simply Better Variable</i>	12.04	10.80	10.63	10.55
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	11.88	11.06	10.79	10.65
	<i>Pollution Free Reliable Rate</i>	11.66	11.44	11.37	11.33
	<i>Pollution Free Smart 6</i>	9.96	9.14	8.87	8.73
	RELIANT ENERGY				
	<i>Flex</i>	10.12	9.31	9.04	8.91
	<i>Secure 12 100% Texas Wind</i>	11.72	11.41	11.31	11.26
	<i>Collegiate Plan with 20% Wind</i>	10.12	9.81	9.71	9.66
	BOUNCE ENERGY				
	<i>Express Move</i>	10.83	9.82	9.43	9.38
	<i>Terrific 12</i>	13.23	12.22	11.83	11.77
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	9.85	8.96	8.86	8.81
	<i>Texas Wind Twelve-Month</i>	10.15	9.26	9.16	9.11
	<i>Variable</i>	8.05	7.16	7.06	7.01
	TXU ENERGY				
<i>Texas Choice 12 with 100% wind</i>	12.92	11.81	11.44	11.26	
<i>SureStart</i>	13.49	12.37	11.82	11.54	
<i>e-Saver 12</i>	12.22	11.18	10.97	10.91	

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CenterPoint Energy Houston Electric	<b>AMBIT ENERGY</b>				
	<i>Certified Green One-Year</i>	13.19	11.21	10.55	10.34
	<i>Certified Green Variable</i>	15.39	14.33	13.97	13.79
	<i>Lone Star Select One-Year</i>	12.89	10.91	10.25	10.04
	<i>Texas Select Variable</i>	15.29	14.23	13.87	13.69
	<b>AMIGO ENERGY</b>				
	<i>100% Renewable</i>	11.02	9.91	9.80	9.75
	<i>Online Offer, Twelve-Month Commitment</i>	10.62	9.51	9.40	9.35
	<i>Truly Fixed, Twelve-Month Commitment</i>	11.50	9.79	9.21	9.05
	<b>CIRRO ENERGY</b>				
	<i>Smart Lock 12</i>	11.71	10.25	9.76	9.58
	<b>DIRECT ENERGY</b>				
	<i>Price Protection</i>	10.75	9.93	9.65	9.52
	<i>Pure Texas Wind</i>	11.45	10.63	10.35	10.22
	<b>DYNOWATT</b>				
	<i>Go Green</i>	12.29	11.31	10.98	10.90
	<i>Secure Rate</i>	11.79	10.81	10.48	10.40
	<b>FIRST CHOICE POWER</b>				
	<i>Simply Better Green</i>	13.29	12.80	12.63	12.55
	<i>Simply Better Price</i>	13.69	13.20	13.03	12.95
	<i>Simply Better Variable</i>	13.24	12.00	11.83	11.75
	<b>GREEN MOUNTAIN ENERGY</b>				
	<i>Pollution Free</i>	13.15	12.25	11.95	11.80
	<i>Pollution Free Reliable Rate</i>	12.61	12.31	12.21	12.15
	<i>Pollution Free Smart 6</i>	10.84	9.94	9.64	9.49
	<b>RELIANT ENERGY</b>				
	<i>Flex</i>	10.33	9.43	9.13	8.99
	<i>Secure 12 100% Texas Wind</i>	11.43	11.03	10.90	10.84
	<i>Collegiate Plan with 20% Wind</i>	11.23	10.83	10.70	10.64
	<b>BOUNCE ENERGY</b>				
	<i>Express Move</i>	13.93	12.84	12.47	12.35
	<i>Terrific 12</i>	11.74	10.64	10.27	10.15
	<b>STARTEX POWER</b>				
	<i>Star Secure Twelve-Month</i>	10.87	9.89	9.76	9.70
	<i>Texas Wind Twelve-Month</i>	10.97	9.99	9.86	9.80
	<i>Variable</i>	9.47	8.49	8.36	8.30
	<b>TXU ENERGY</b>				
	<i>Texas Choice 12 with 100% wind</i>	14.26	12.83	12.35	12.11
<i>SureStart</i>	14.54	13.08	12.40	12.07	
<i>e-Saver 12</i>	13.56	12.23	11.88	11.76	

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		500 kWh	1000 kWh	1500 kWh	2000 kWh
<b>Texas-New Mexico</b>					
<b>Power</b>					
	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	12.90	11.16	10.35	10.28
	<i>Certified Green Variable</i>	14.69	13.78	13.47	13.32
	<i>Lone Star Select One-Year</i>	12.70	10.96	10.15	10.08
	<i>Texas Select Variable</i>	14.49	13.58	13.27	13.12
	AMIGO ENERGY				
	<i>100% Renewable</i>	10.91	9.64	9.53	9.47
	<i>Online Offer, Twelve-Month Commitment</i>	10.61	9.34	9.23	9.17
	<i>Truly Fixed, Twelve-Month Commitment</i>	11.17	9.50	8.73	8.67
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	11.69	10.40	9.85	9.75
	DYNOWATT				
	<i>Go Green</i>	12.69	11.76	11.30	11.30
	<i>Secure Rate</i>	12.19	11.26	10.80	10.80
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	12.49	12.00	11.83	11.75
	<i>Simply Better Price</i>	13.59	13.10	12.93	12.85
	<i>Simply Better Variable</i>	13.04	11.80	11.63	11.55
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	12.32	11.39	11.08	10.92
	<i>Pollution Free Reliable Rate</i>	12.42	12.08	11.97	11.91
	<i>Pollution Free Smart 6</i>	11.22	10.28	9.97	9.82
	RELIANT ENERGY				
	<i>Flex</i>	9.34	8.43	8.13	7.97
	<i>Secure 12 100% Texas Wind</i>	12.43	12.02	11.88	11.81
	<i>Collegiate Plan with 20% Wind</i>	11.03	10.62	10.48	10.41
	BOUNCE ENERGY				
	<i>Express Move</i>	14.07	13.00	12.53	12.46
	<i>Terrific 12</i>	12.13	11.06	10.59	10.53
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	11.88	10.81	10.67	10.60
	<i>Texas Wind Twelve-Month</i>	11.99	10.91	10.77	10.70
	<i>Variable</i>	8.68	7.61	7.47	7.40
	TXU ENERGY				
	<i>Texas Choice 12 with 100% wind</i>	14.05	12.61	12.14	11.90
	<i>SureStart</i>	14.15	12.71	12.04	11.70
	<i>e-Saver 12</i>	13.45	12.10	11.79	11.68

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		500 kWh	1000 kWh	1500 kWh	2000 kWh
AEP Texas Central	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	13.06	11.33	10.64	10.59
	<i>Certified Green Variable</i>	15.15	14.34	14.07	13.93
	<i>Lone Star Select One-Year</i>	12.86	11.13	10.44	10.39
	<i>Texas Select Variable</i>	14.95	14.14	13.87	13.73
	AMIGO ENERGY				
	<i>100% Renewable</i>	11.14	10.02	9.91	9.86
	<i>Online Offer, Twelve-Month Commitment</i>	10.84	9.72	9.61	9.56
	<i>Truly Fixed, Twelve-Month Commitment</i>	11.72	10.00	9.31	9.26
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	12.79	10.84	10.12	9.95
	CPL RETAIL ENERGY				
		11.02	10.21	9.94	9.81
	DYNOWATT				
	<i>Go Green</i>	12.99	12.01	11.60	11.60
	<i>Secure Rate</i>	12.49	11.51	11.10	11.10
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	12.99	12.50	12.33	12.25
	<i>Simply Better Price</i>	13.59	13.10	12.93	12.85
	<i>Simply Better Variable</i>	13.44	12.20	12.03	11.95
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	12.97	12.06	11.76	11.61
	<i>Pollution Free Reliable Rate</i>	13.05	12.74	12.63	12.58
	<i>Pollution Free Smart 6</i>	11.85	10.94	10.64	10.49
	RELIANT ENERGY				
	<i>Flex</i>	10.73	9.92	9.64	9.51
	<i>Secure 12 100% Texas Wind</i>	13.03	12.72	12.61	12.56
	<i>Collegiate Plan with 20% Wind</i>	11.03	10.72	10.61	10.56
	BOUNCE ENERGY				
	<i>Express Move</i>	14.43	13.42	13.02	12.97
	<i>Terrific 12</i>	12.14	11.12	10.73	10.67
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	10.26	9.36	9.25	9.20
	<i>Texas Wind Twelve-Month</i>	11.06	10.16	10.05	10.00
	<i>Variable</i>	9.16	8.26	8.15	8.10
	TXU ENERGY				
	<i>Texas Choice 12 with 100% wind</i>	14.32	12.83	12.34	12.09
	<i>SureStart</i>	14.22	12.73	12.07	11.73
<i>e-Saver 12</i>	13.62	12.21	11.87	11.74	

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AEP Texas North	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	12.06	10.33	9.64	9.59
	<i>Certified Green Variable</i>	14.05	13.24	12.97	12.83
	<i>Lone Star Select One-Year</i>	12.23	10.50	9.81	9.76
	<i>Texas Select Variable</i>	13.85	13.04	12.77	12.63
	AMIGO ENERGY				
	<i>100% Renewable</i>	11.12	9.82	9.31	9.26
	<i>Online Offer, Twelve-Month Commitment</i>	10.04	8.92	8.81	8.76
	<i>Truly Fixed, Twelve-Month Commitment</i>	10.92	9.20	8.51	8.46
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	11.63	9.75	9.07	8.88
	DYNOWATT				
	<i>Go Green</i>	12.09	11.11	10.70	10.70
	<i>Secure Rate</i>	11.59	10.61	10.20	10.20
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	11.99	11.50	11.33	11.25
	<i>Simply Better Price</i>	12.79	12.30	12.13	12.05
	<i>Simply Better Variable</i>	12.14	10.90	10.73	10.65
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	12.58	11.67	11.37	11.22
	<i>Pollution Free Reliable Rate</i>	12.05	11.74	11.63	11.58
	<i>Pollution Free Smart 6</i>	10.85	9.94	9.64	9.49
	RELIANT ENERGY				
	<i>Flex</i>	9.76	8.95	8.68	8.54
	<i>Secure 12 100% Texas Wind</i>	12.06	11.75	11.64	11.59
	<i>Collegiate Plan with 20% Wind</i>	10.36	10.05	9.94	9.89
	BOUNCE ENERGY				
	<i>Express Move</i>	13.63	12.62	12.22	12.17
	<i>Terrific 12</i>	11.04	10.02	9.63	9.58
	STARTEX POWER				
<i>Star Secure Twelve-Month</i>	11.25	10.36	10.25	10.20	
<i>Texas Wind Twelve-Month</i>	11.35	10.46	10.35	10.30	
<i>Variable</i>	8.05	7.16	7.05	7.00	
TXU ENERGY					
<i>Texas Choice 12 with 100% wind</i>	13.30	11.67	11.13	10.85	
<i>SureStart</i>	13.50	11.84	11.13	10.77	
<i>e-Saver 12</i>	12.70	11.15	10.73	10.55	
WTU RETAIL ENERGY					
		10.02	9.21	8.94	8.81

TXU SESCO ENERGY SERVICES					
<b>TXU-SESCO</b>	<b>- Price to Beat</b>	<b>15.38</b>	<b>14.62</b>	<b>14.19</b>	<b>13.97</b>

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