



**PUBLIC UTILITY COMMISSION OF TEXAS
COMPETITIVE MARKETS DIVISION
RETAIL ELECTRIC SERVICE RATE COMPARISONS**



**JULY 2013 BILL COMPARISON
AVERAGE ANNUAL RATE (CENTS PER KWH)**

| TDU Service Area | Retail Electric Provider | AVERAGE MONTHLY USAGE | | | |
|--------------------------------|--|-----------------------|----------|----------|----------|
| | | 500 kWh | 1000 kWh | 1500 kWh | 2000 kWh |
| Oncor Electric Delivery | AMBIT ENERGY | | | | |
| | <i>Certified Green One-Year</i> | 12.48 | 10.72 | 10.03 | 9.97 |
| | <i>Certified Green Variable</i> | 12.98 | 12.14 | 11.86 | 11.72 |
| | <i>Lone Star Select One-Year</i> | 12.18 | 10.42 | 9.73 | 9.67 |
| | <i>Texas Select Variable</i> | 12.78 | 11.94 | 11.66 | 11.52 |
| | AMIGO ENERGY | | | | |
| | <i>100% Renewable</i> | 12.13 | 10.50 | 9.85 | 9.81 |
| | <i>Online Offer, Twelve-Month Commitment</i> | 12.03 | 10.40 | 9.75 | 9.71 |
| | <i>Truly Fixed, Twelve-Month Commitment</i> | 12.13 | 9.08 | 7.85 | 7.81 |
| | CIRRO ENERGY | | | | |
| | <i>Smart Lock 12</i> | 11.69 | 9.91 | 9.23 | 9.12 |
| | DIRECT ENERGY | | | | |
| | <i>Price Protection</i> | 12.31 | 10.59 | 9.91 | 9.85 |
| | <i>Pure Texas Wind</i> | 12.22 | 11.41 | 11.14 | 11.01 |
| | DYNOWATT | | | | |
| | <i>Go Green</i> | 11.59 | 10.61 | 10.20 | 10.20 |
| | <i>Secure Rate</i> | 11.39 | 10.41 | 10.00 | 10.00 |
| | FIRST CHOICE POWER | | | | |
| | <i>Simply Better Price</i> | 10.53 | 9.71 | 9.44 | 9.31 |
| | <i>Simply Better Variable</i> | 10.18 | 8.52 | 8.21 | 8.06 |
| | GREEN MOUNTAIN ENERGY | | | | |
| | <i>Pollution Free</i> | 11.36 | 10.54 | 10.27 | 10.14 |
| | <i>Pollution Free Reliable Rate</i> | 12.27 | 12.05 | 11.98 | 11.94 |
| | <i>Pollution Free Smart 6</i> | 12.17 | 11.35 | 11.08 | 10.94 |
| | RELIANT ENERGY | | | | |
| | <i>Flex</i> | 10.87 | 8.48 | 8.02 | 7.91 |
| | <i>Secure 12 100% Texas Wind</i> | 12.87 | 10.48 | 10.02 | 9.91 |
| | <i>Collegiate Plan with 20% Wind</i> | 12.17 | 9.78 | 9.32 | 9.21 |
| | BOUNCE ENERGY | | | | |
| | <i>Express Move</i> | 12.51 | 11.17 | 10.72 | 10.50 |
| | <i>Terrific 12</i> | 13.07 | 11.73 | 11.28 | 11.06 |
| | STARTEX POWER | | | | |
| | <i>Star Secure Twelve-Month</i> | 11.36 | 9.63 | 8.94 | 8.89 |
| | <i>Texas Wind Twelve-Month</i> | 11.67 | 9.94 | 9.26 | 9.20 |
| | <i>Variable</i> | 12.29 | 11.39 | 11.29 | 11.23 |
| | TXU ENERGY | | | | |
| | <i>Texas Choice 12 with 100% wind</i> | 12.24 | 10.44 | 10.26 | 10.19 |
| | <i>SureStart</i> | 15.24 | 14.09 | 13.50 | 13.18 |
| | <i>e-Saver 12</i> | 14.67 | 12.78 | 11.05 | 9.91 |

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| TDU Service Area | Retail Electric Provider | AVERAGE MONTHLY USAGE | | | |
|--|--|-----------------------|----------|----------|----------|
| | | 500 kWh | 1000 kWh | 1500 kWh | 2000 kWh |
| CenterPoint Energy Houston Electric | AMBIT ENERGY | | | | |
| | <i>Certified Green One-Year</i> | 13.51 | 11.53 | 10.87 | 10.67 |
| | <i>Certified Green Variable</i> | 14.37 | 13.31 | 12.95 | 12.78 |
| | <i>Lone Star Select One-Year</i> | 13.21 | 11.23 | 10.57 | 10.37 |
| | <i>Texas Select Variable</i> | 14.17 | 13.11 | 12.75 | 12.58 |
| | AMIGO ENERGY | | | | |
| | <i>100% Renewable</i> | 12.60 | 10.89 | 10.31 | 10.15 |
| | <i>Online Offer, Twelve-Month Commitment</i> | 12.30 | 10.59 | 10.01 | 9.85 |
| | <i>Truly Fixed, Twelve-Month Commitment</i> | 13.20 | 10.07 | 9.03 | 8.75 |
| | CIRRO ENERGY | | | | |
| | <i>Smart Lock 12</i> | 12.98 | 10.91 | 10.22 | 9.97 |
| | DIRECT ENERGY | | | | |
| | <i>Price Protection</i> | 12.41 | 11.00 | 10.53 | 10.42 |
| | <i>Pure Texas Wind</i> | 12.65 | 12.15 | 11.98 | 11.90 |
| | DYNOWATT | | | | |
| | <i>Go Green</i> | 12.59 | 11.61 | 11.28 | 11.20 |
| | <i>Secure Rate</i> | 12.39 | 11.41 | 11.08 | 11.00 |
| | FIRST CHOICE POWER | | | | |
| | <i>Simply Better Price</i> | 11.21 | 10.41 | 10.14 | 10.01 |
| | <i>Simply Better Variable</i> | 11.50 | 9.95 | 9.68 | 9.55 |
| | GREEN MOUNTAIN ENERGY | | | | |
| | <i>Pollution Free</i> | 12.84 | 11.94 | 11.64 | 11.49 |
| | <i>Pollution Free Reliable Rate</i> | 13.40 | 13.10 | 12.99 | 12.94 |
| | <i>Pollution Free Smart 6</i> | 13.30 | 12.40 | 12.10 | 11.95 |
| | RELIANT ENERGY | | | | |
| | <i>Flex</i> | 11.47 | 9.03 | 8.22 | 8.06 |
| | <i>Secure 12 100% Texas Wind</i> | 14.27 | 11.83 | 11.02 | 10.86 |
| | <i>Collegiate Plan with 20% Wind</i> | 13.47 | 11.03 | 10.22 | 10.06 |
| | BOUNCE ENERGY | | | | |
| | <i>Express Move</i> | 13.47 | 11.83 | 11.28 | 11.01 |
| <i>Terrific 12</i> | 14.57 | 12.93 | 12.38 | 12.11 | |
| STARTEX POWER | | | | | |
| <i>Star Secure Twelve-Month</i> | 12.28 | 10.56 | 9.99 | 9.83 | |
| <i>Texas Wind Twelve-Month</i> | 12.58 | 10.86 | 10.29 | 10.13 | |
| <i>Variable</i> | 13.40 | 12.41 | 12.27 | 12.20 | |
| TXU ENERGY | | | | | |
| <i>Texas Choice 12 with 100% wind</i> | 13.54 | 11.62 | 11.78 | 12.08 | |
| <i>SureStart</i> | 16.25 | 14.77 | 14.05 | 13.68 | |
| <i>e-Saver 12</i> | 15.57 | 13.52 | 12.44 | 11.71 | |

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|-------------------------------|--|-----------------------|----------|----------|----------|
| | | 500 kWh | 1000 kWh | 1500 kWh | 2000 kWh |
| Texas-New Mexico Power | | | | | |
| | AMBIT ENERGY | | | | |
| | <i>Certified Green One-Year</i> | 13.31 | 11.51 | 10.68 | 10.61 |
| | <i>Certified Green Variable</i> | 13.61 | 12.64 | 12.32 | 12.16 |
| | <i>Lone Star Select One-Year</i> | 12.91 | 11.11 | 10.28 | 10.21 |
| | <i>Texas Select Variable</i> | 13.41 | 12.44 | 12.12 | 11.96 |
| | AMIGO ENERGY | | | | |
| | <i>100% Renewable</i> | 12.27 | 10.60 | 9.83 | 9.77 |
| | <i>Online Offer, Twelve-Month Commitment</i> | 11.97 | 10.30 | 9.53 | 9.47 |
| | <i>Truly Fixed, Twelve-Month Commitment</i> | 13.07 | 10.07 | 8.63 | 8.57 |
| | CIRRO ENERGY | | | | |
| | <i>Smart Lock 12</i> | 12.85 | 10.79 | 9.92 | 9.75 |
| | DYNOWATT | | | | |
| | <i>Go Green</i> | 12.29 | 11.36 | 10.90 | 10.90 |
| | <i>Secure Rate</i> | 12.09 | 11.16 | 10.70 | 10.70 |
| | FIRST CHOICE POWER | | | | |
| | <i>Simply Better Price</i> | 10.97 | 10.13 | 9.85 | 9.71 |
| | <i>Simply Better Variable</i> | 10.53 | 8.94 | 8.67 | 8.53 |
| | GREEN MOUNTAIN ENERGY | | | | |
| | <i>Pollution Free</i> | 11.87 | 10.94 | 10.62 | 10.47 |
| | <i>Pollution Free Reliable Rate</i> | 12.42 | 12.08 | 11.97 | 11.91 |
| | <i>Pollution Free Smart 6</i> | 12.35 | 11.41 | 11.10 | 10.94 |
| | RELIANT ENERGY | | | | |
| | <i>Flex</i> | 12.45 | 9.79 | 9.13 | 8.96 |
| | <i>Secure 12 100% Texas Wind</i> | 13.96 | 11.30 | 10.64 | 10.47 |
| | <i>Collegiate Plan with 20% Wind</i> | 13.06 | 10.40 | 9.74 | 9.57 |
| | BOUNCE ENERGY | | | | |
| | <i>Express Move</i> | 13.36 | 11.66 | 11.10 | 10.82 |
| | <i>Terrific 12</i> | 14.12 | 12.43 | 11.86 | 11.58 |
| | STARTEX POWER | | | | |
| | <i>Star Secure Twelve-Month</i> | 12.45 | 10.68 | 9.86 | 9.79 |
| | <i>Texas Wind Twelve-Month</i> | 12.65 | 10.88 | 10.06 | 9.99 |
| | <i>Variable</i> | 13.94 | 12.82 | 12.67 | 12.60 |
| | TXU ENERGY | | | | |
| | <i>Texas Choice 12 with 100% wind</i> | 13.20 | 11.01 | 11.14 | 11.49 |
| | <i>SureStart</i> | 16.32 | 14.82 | 14.09 | 13.70 |
| | <i>e-Saver 12</i> | 15.76 | 13.74 | 12.50 | 11.72 |

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| TDU Service Area | Retail Electric Provider | AVERAGE MONTHLY USAGE | | | | |
|---------------------------------------|--|-----------------------|----------|----------|----------|-------|
| | | 500 kWh | 1000 kWh | 1500 kWh | 2000 kWh | |
| AEP Texas Central | AMBIT ENERGY | | | | | |
| | <i>Certified Green One-Year</i> | 13.33 | 11.63 | 10.95 | 10.90 | |
| | <i>Certified Green Variable</i> | 13.93 | 13.15 | 12.88 | 12.75 | |
| | <i>Lone Star Select One-Year</i> | 13.13 | 11.43 | 10.75 | 10.70 | |
| | <i>Texas Select Variable</i> | 13.73 | 12.95 | 12.68 | 12.55 | |
| | AMIGO ENERGY | | | | | |
| | <i>100% Renewable</i> | 12.62 | 10.90 | 10.21 | 10.16 | |
| | <i>Online Offer, Twelve-Month Commitment</i> | 12.32 | 10.60 | 9.91 | 9.86 | |
| | <i>Truly Fixed, Twelve-Month Commitment</i> | 13.32 | 10.18 | 8.91 | 8.86 | |
| | CIRRO ENERGY | | | | | |
| | <i>Smart Lock 12</i> | 13.30 | 11.21 | 10.42 | 10.26 | |
| | CPL RETAIL ENERGY | | | | | |
| | | | 13.24 | 11.15 | 10.35 | 10.24 |
| | DYNOWATT | | | | | |
| | <i>Go Green</i> | 12.89 | 11.91 | 11.50 | 11.50 | |
| | <i>Secure Rate</i> | 12.69 | 11.71 | 11.30 | 11.30 | |
| | FIRST CHOICE POWER | | | | | |
| | <i>Simply Better Price</i> | 12.18 | 10.72 | 10.23 | 9.99 | |
| | <i>Simply Better Variable</i> | 12.43 | 10.22 | 9.73 | 9.49 | |
| | GREEN MOUNTAIN ENERGY | | | | | |
| | <i>Pollution Free</i> | 12.87 | 11.98 | 11.69 | 11.54 | |
| | <i>Pollution Free Reliable Rate</i> | 13.38 | 13.09 | 13.00 | 12.95 | |
| | <i>Pollution Free Smart 6</i> | 12.77 | 11.89 | 11.59 | 11.44 | |
| | RELIANT ENERGY | | | | | |
| | <i>Flex</i> | 12.37 | 9.66 | 9.09 | 8.93 | |
| | <i>Secure 12 100% Texas Wind</i> | 14.34 | 11.63 | 11.06 | 10.90 | |
| | <i>Collegiate Plan with 20% Wind</i> | 13.64 | 10.93 | 10.36 | 10.20 | |
| | BOUNCE ENERGY | | | | | |
| | <i>Express Move</i> | 14.16 | 12.50 | 11.95 | 11.67 | |
| | <i>Terrific 12</i> | 15.38 | 13.73 | 13.17 | 12.90 | |
| | STARTEX POWER | | | | | |
| | <i>Star Secure Twelve-Month</i> | 12.75 | 11.05 | 10.37 | 10.33 | |
| <i>Texas Wind Twelve-Month</i> | 12.95 | 11.25 | 10.57 | 10.53 | | |
| <i>Variable</i> | 13.51 | 12.64 | 12.55 | 12.50 | | |
| TXU ENERGY | | | | | | |
| <i>Texas Choice 12 with 100% wind</i> | 13.51 | 11.48 | 11.64 | 11.98 | | |
| <i>SureStart</i> | 16.71 | 15.25 | 14.55 | 14.18 | | |
| <i>e-Saver 12</i> | 16.14 | 14.16 | 12.96 | 12.20 | | |

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|---------------------------------------|--|-----------------------|----------|----------|----------|
| | | 500 kWh | 1000 kWh | 1500 kWh | 2000 kWh |
| AEP Texas North | AMBIT ENERGY | | | | |
| | <i>Certified Green One-Year</i> | 13.12 | 11.43 | 10.75 | 10.71 |
| | <i>Certified Green Variable</i> | 14.02 | 13.24 | 12.99 | 12.86 |
| | <i>Lone Star Select One-Year</i> | 12.92 | 11.23 | 10.55 | 10.51 |
| | <i>Texas Select Variable</i> | 13.72 | 12.94 | 12.69 | 12.56 |
| | AMIGO ENERGY | | | | |
| | <i>100% Renewable</i> | 12.22 | 10.50 | 9.81 | 9.76 |
| | <i>Online Offer, Twelve-Month Commitment</i> | 11.92 | 10.20 | 9.51 | 9.46 |
| | <i>Truly Fixed, Twelve-Month Commitment</i> | 13.12 | 9.98 | 8.71 | 8.66 |
| | CIRRO ENERGY | | | | |
| | <i>Smart Lock 12</i> | 13.23 | 11.01 | 10.18 | 10.00 |
| | DYNOWATT | | | | |
| | <i>Go Green</i> | 12.19 | 11.21 | 10.80 | 10.80 |
| | <i>Secure Rate</i> | 11.99 | 11.01 | 10.60 | 10.60 |
| | FIRST CHOICE POWER | | | | |
| | <i>Simply Better Price</i> | 11.17 | 10.68 | 10.51 | 10.43 |
| | <i>Simply Better Variable</i> | 10.42 | 9.18 | 9.01 | 8.93 |
| | GREEN MOUNTAIN ENERGY | | | | |
| | <i>Pollution Free</i> | 11.81 | 10.94 | 10.65 | 10.51 |
| | <i>Pollution Free Reliable Rate</i> | 11.97 | 11.70 | 11.60 | 11.56 |
| | <i>Pollution Free Smart 6</i> | 13.11 | 12.24 | 11.95 | 11.80 |
| | RELIANT ENERGY | | | | |
| | <i>Flex</i> | 12.56 | 9.88 | 9.11 | 8.92 |
| | <i>Secure 12 100% Texas Wind</i> | 14.56 | 11.88 | 11.11 | 10.92 |
| | <i>Collegiate Plan with 20% Wind</i> | 13.96 | 11.28 | 10.51 | 10.32 |
| | BOUNCE ENERGY | | | | |
| | <i>Express Move</i> | 13.16 | 11.37 | 10.78 | 10.48 |
| | <i>Terrific 12</i> | 14.52 | 12.73 | 12.13 | 11.83 |
| STARTEX POWER | | | | | |
| <i>Star Secure Twelve-Month</i> | 12.61 | 10.93 | 10.26 | 10.21 | |
| <i>Texas Wind Twelve-Month</i> | 12.76 | 11.08 | 10.40 | 10.36 | |
| <i>Variable</i> | 14.20 | 13.34 | 13.25 | 13.20 | |
| TXU ENERGY | | | | | |
| <i>Texas Choice 12 with 100% wind</i> | 13.13 | 11.06 | 11.12 | 11.40 | |
| <i>SureStart</i> | 16.42 | 14.78 | 14.01 | 13.61 | |
| <i>e-Saver 12</i> | 15.74 | 13.59 | 12.43 | 11.64 | |
| WTU RETAIL ENERGY | | | | | |
| | | 12.94 | 11.26 | 10.58 | 10.54 |

| | | | | |
|---|--------------|--------------|--------------|--------------|
| TXU SESCO ENERGY | | | | |
| TXU-SESCO SERVICES - Price to Beat | 15.38 | 14.62 | 14.19 | 13.97 |

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