



**PUBLIC UTILITY COMMISSION OF TEXAS  
COMPETITIVE MARKETS DIVISION  
RETAIL ELECTRIC SERVICE RATE COMPARISONS**



**AUGUST 2014 BILL COMPARISON  
AVERAGE ANNUAL RATE (CENTS PER KWH)**

TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
Oncor Electric Delivery	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	13.22	11.58	10.93	10.89
	<i>Certified Green Variable</i>	14.22	13.50	13.26	13.14
	<i>Lone Star Select One-Year</i>	13.02	11.38	10.73	10.69
	<i>Texas Select Variable</i>	14.02	13.30	13.06	12.94
	AMIGO ENERGY				
	<i>100% Renewable</i>	11.93	10.30	9.65	9.61
	<i>Online Offer, Twelve-Month Commitment</i>	11.63	10.00	9.35	9.31
	<i>Truly Fixed, Twelve-Month Commitment</i>	12.73	9.68	8.45	8.41
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	12.16	10.64	9.97	9.67
	DIRECT ENERGY				
	<i>Price Protection</i>	12.18	10.48	9.80	9.75
	<i>Clean Fixed 12</i>	11.93	11.11	10.83	10.70
	ACCENT/ IGS ENERGY				
	<i>Go Green</i>	11.09	10.11	9.70	9.70
	<i>Secure Rate</i>	10.79	9.81	9.40	9.40
	FIRST CHOICE POWER				
	<i>Simply Better Price</i>	12.19	10.43	9.73	9.67
	<i>Simply Better Variable</i>	12.19	11.25	10.93	10.77
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	9.91	9.10	8.83	8.69
	<i>Pollution Free Reliable Rate</i>	12.32	12.10	12.03	11.99
	<i>Pollution Free Try 3</i>	12.81	12.00	11.73	11.59
	RELIANT ENERGY				
	<i>Flex</i>	11.46	9.19	8.77	8.68
	<i>Secure 12 100% Texas Wind</i>	13.16	10.89	10.47	10.38
	<i>Collegiate Plan with 20% Wind</i>	12.46	10.19	9.77	9.68
	BOUNCE ENERGY				
	<i>Express Move</i>	12.20	11.38	11.11	10.97
	<i>Terrific 12</i>	11.40	10.58	10.31	10.17
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	12.51	10.58	9.82	9.74
	<i>Texas Wind Twelve-Month</i>	12.79	10.86	10.10	10.02
	<i>Variable</i>	12.29	11.39	11.29	11.23
TXU ENERGY					
<i>Texas Choice 12 with 100% wind</i>	15.86	14.14	12.79	11.66	
<i>SureStart</i>	16.12	15.10	14.52	14.21	
<i>e-Saver 12</i>	14.56	13.03	11.90	11.18	

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		500 kWh	1000 kWh	1500 kWh	2000 kWh
CenterPoint Energy Houston Electric	<b>AMBIT ENERGY</b>				
	<i>Certified Green One-Year</i>	14.47	12.58	11.95	11.76
	<i>Certified Green Variable</i>	15.98	15.00	14.68	14.52
	<i>Lone Star Select One-Year</i>	14.27	12.38	11.75	11.56
	<i>Texas Select Variable</i>	15.87	14.90	14.57	14.41
	<b>AMIGO ENERGY</b>				
	<i>100% Renewable</i>	13.10	11.39	10.81	10.65
	<i>Online Offer, Twelve-Month Commitment</i>	12.90	11.19	10.61	10.45
	<i>Truly Fixed, Twelve-Month Commitment</i>	14.20	11.07	10.03	9.75
	<b>CIRRO ENERGY</b>				
	<i>Smart Lock 12</i>	13.65	11.81	11.03	10.68
	<b>DIRECT ENERGY</b>				
	<i>Price Protection</i>	13.59	11.33	10.58	10.33
	<i>Clean Fixed 12 Plan</i>	13.46	12.19	11.77	11.60
	<b>ACCENT/ IGS ENERGY</b>				
	<i>Go Green</i>	12.39	11.41	11.08	11.00
	<i>Secure Rate</i>	12.09	11.11	10.78	10.70
	<b>FIRST CHOICE POWER</b>				
	<i>Simply Better Price</i>	14.88	12.62	11.86	11.61
	<i>Simply Better Variable</i>	13.59	12.24	11.79	11.56
	<b>GREEN MOUNTAIN ENERGY</b>				
	<i>Pollution Free</i>	10.80	9.90	9.60	9.45
	<i>Pollution Free Reliable Rate</i>	13.41	13.10	13.00	12.95
	<i>Pollution Free Try 3</i>	13.60	12.70	12.40	12.25
	<b>RELIANT ENERGY</b>				
	<i>Flex</i>	12.75	10.41	9.62	9.48
	<i>Secure 12 100% Texas Wind</i>	14.15	11.81	11.02	10.88
	<i>Collegiate Plan with 20% Wind</i>	13.75	11.41	10.62	10.48
	<b>BOUNCE ENERGY</b>				
	<i>Express Move</i>	13.86	12.71	12.33	12.14
<i>Terrific 12</i>	12.94	11.79	11.41	11.22	
<b>STARTEX POWER</b>					
<i>Star Secure Twelve-Month</i>	13.82	11.56	10.81	10.56	
<i>Texas Wind Twelve-Month</i>	14.10	11.84	11.09	10.84	
<i>Variable</i>	13.40	12.41	12.27	12.20	
<b>TXU ENERGY</b>					
<i>Texas Choice 12 with 100% wind</i>	16.74	14.59	13.19	12.13	
<i>SureStart</i>	17.11	15.73	15.03	14.68	
<i>e-Saver 12</i>	15.54	13.56	12.48	11.72	

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		500 kWh	1000 kWh	1500 kWh	2000 kWh
Texas-New Mexico Power	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	13.73	12.06	11.28	11.23
	<i>Certified Green Variable</i>	14.64	13.80	13.52	13.38
	<i>Lone Star Select One-Year</i>	13.53	11.86	11.08	11.03
	<i>Texas Select Variable</i>	14.44	13.60	13.32	13.18
	AMIGO ENERGY				
	<i>100% Renewable</i>	12.37	10.70	9.93	9.87
	<i>Online Offer, Twelve-Month Commitment</i>	12.17	10.50	9.73	9.67
	<i>Truly Fixed, Twelve-Month Commitment</i>	13.27	10.27	8.83	8.77
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	13.17	11.31	10.52	10.21
	ACCENT/ IGS ENERGY				
	<i>Go Green</i>	11.89	10.96	10.50	10.50
	<i>Secure Rate</i>	11.59	10.66	10.20	10.20
	FIRST CHOICE POWER				
	<i>Simply Better Price</i>	12.82	11.03	10.21	10.13
	<i>Simply Better Variable</i>	12.78	11.82	11.49	11.33
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	10.84	9.90	9.59	9.43
	<i>Pollution Free Reliable Rate</i>	12.64	12.30	12.19	12.13
	<i>Pollution Free Try 3</i>	13.64	12.70	12.39	12.23
	RELIANT ENERGY				
	<i>Flex</i>	12.77	10.24	9.62	9.48
	<i>Secure 12 100% Texas Wind</i>	14.47	11.94	11.32	11.18
	<i>Collegiate Plan with 20% Wind</i>	13.37	10.84	10.22	10.08
	BOUNCE ENERGY				
	<i>Express Move</i>	13.55	12.39	12.00	11.81
	<i>Terrific 12</i>	12.37	11.21	10.82	10.63
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	13.64	11.45	10.50	10.36
	<i>Texas Wind Twelve-Month</i>	13.92	11.73	10.78	10.64
	<i>Variable</i>	13.94	12.82	12.67	12.60
TXU ENERGY					
<i>Texas Choice 12 with 100% wind</i>	16.27	14.18	12.80	11.64	
<i>SureStart</i>	16.63	15.27	14.57	14.21	
<i>e-Saver 12</i>	15.07	13.18	11.99	11.23	

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		500 kWh	1000 kWh	1500 kWh	2000 kWh
AEP Texas Central	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	14.32	12.68	12.02	11.99
	<i>Certified Green Variable</i>	15.22	14.50	14.26	14.13
	<i>Lone Star Select One-Year</i>	14.12	12.48	11.82	11.79
	<i>Texas Select Variable</i>	15.02	14.30	14.06	13.93
	AMIGO ENERGY				
	<i>100% Renewable</i>	12.94	11.31	10.65	10.61
	<i>Online Offer, Twelve-Month Commitment</i>	12.84	11.21	10.55	10.51
	<i>Truly Fixed, Twelve-Month Commitment</i>	13.94	10.89	9.65	9.61
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	13.78	11.89	11.14	10.73
	CPL RETAIL ENERGY				
		13.89	11.58	10.70	10.55
	ACCENT/ IGS ENERGY				
	<i>Go Green</i>	12.49	11.51	11.10	11.10
	<i>Secure Rate</i>	12.19	11.21	10.80	10.80
	FIRST CHOICE POWER				
	<i>Simply Better Price</i>	14.19	11.88	11.00	10.85
	<i>Simply Better Variable</i>	13.63	12.23	11.76	11.53
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	11.02	10.20	9.93	9.79
	<i>Pollution Free Reliable Rate</i>	13.33	13.10	13.02	12.99
	<i>Pollution Free Try 3</i>	13.82	13.00	12.73	12.59
	RELIANT ENERGY				
	<i>Flex</i>	12.78	10.14	9.59	9.44
	<i>Secure 12 100% Texas Wind</i>	14.28	11.64	11.09	10.94
	<i>Collegiate Plan with 20% Wind</i>	14.08	11.44	10.89	10.74
	BOUNCE ENERGY				
	<i>Express Move</i>	14.01	12.82	12.42	12.22
	<i>Terrific 12</i>	13.09	11.89	11.49	11.29
STARTEX POWER					
<i>Star Secure Twelve-Month</i>	14.18	11.87	10.99	10.84	
<i>Texas Wind Twelve-Month</i>	14.46	12.15	11.27	11.12	
<i>Variable</i>	13.51	12.64	12.55	12.50	
TXU ENERGY					
<i>Texas Choice 12 with 100% wind</i>	16.78	14.72	13.28	12.14	
<i>SureStart</i>	17.15	15.75	15.06	14.70	
<i>e-Saver 12</i>	16.78	14.81	13.52	12.69	

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		500 kWh	1000 kWh	1500 kWh	2000 kWh	
AEP Texas North	AMBIT ENERGY					
	<i>Certified Green One-Year</i>	14.34	12.69	12.03	11.99	
	<i>Certified Green Variable</i>	15.54	14.80	14.56	14.44	
	<i>Lone Star Select One-Year</i>	14.14	12.49	11.83	11.79	
	<i>Texas Select Variable</i>	15.34	14.60	14.36	14.24	
	AMIGO ENERGY					
	<i>100% Renewable</i>	12.36	10.72	10.06	10.02	
	<i>Online Offer, Twelve-Month Commitment</i>	12.16	10.52	9.86	9.82	
	<i>Truly Fixed, Twelve-Month Commitment</i>	13.86	10.80	9.56	9.52	
	CIRRO ENERGY					
	<i>Smart Lock 12</i>	13.83	11.78	10.93	10.55	
	ACCENT/ IGS ENERGY					
	<i>Go Green</i>	11.89	10.91	10.50	10.50	
	<i>Secure Rate</i>	11.59	10.61	10.20	10.20	
	FIRST CHOICE POWER					
	<i>Simply Better Price</i>	13.06	11.42	10.76	10.72	
	<i>Simply Better Variable</i>	12.67	11.94	11.69	11.57	
	GREEN MOUNTAIN ENERGY					
	<i>Pollution Free</i>	10.73	9.90	9.62	9.49	
	<i>Pollution Free Reliable Rate</i>	13.24	13.00	12.92	12.88	
	<i>Pollution Free Try 3</i>	14.03	13.20	12.92	12.79	
	RELIANT ENERGY					
	<i>Flex</i>	12.92	10.29	9.53	9.35	
	<i>Secure 12 100% Texas Wind</i>	14.72	12.09	11.33	11.15	
	<i>Collegiate Plan with 20% Wind</i>	13.92	11.29	10.53	10.35	
	BOUNCE ENERGY					
	<i>Express Move</i>	13.54	12.19	11.74	11.52	
	<i>Terrific 12</i>	12.69	11.34	10.89	10.67	
	STARTEX POWER					
	<i>Star Secure Twelve-Month</i>	13.83	11.37	10.44	10.26	
	<i>Texas Wind Twelve-Month</i>	14.11	11.65	10.72	10.54	
	<i>Variable</i>	14.20	13.34	13.25	13.20	
	TXU ENERGY					
	<i>Texas Choice 12 with 100% wind</i>	16.52	14.15	12.75	11.61	
	<i>SureStart</i>	16.88	15.29	14.53	14.14	
	<i>e-Saver 12</i>	15.31	13.19	12.02	11.22	
	WTU RETAIL ENERGY					
			13.66	12.02	11.36	11.32

<b>TXU-SESCO</b>	<b>TXU SESCO ENERGY SERVICES - Price to Beat</b>	<b>15.38</b>	<b>14.62</b>	<b>14.19</b>	<b>13.97</b>
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