



**PUBLIC UTILITY COMMISSION OF TEXAS  
COMPETITIVE MARKETS DIVISION  
RETAIL ELECTRIC SERVICE RATE COMPARISONS**



**MARCH 2014 BILL COMPARISON  
AVERAGE ANNUAL RATE (CENTS PER KWH)**

TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE				
		500 kWh	1000 kWh	1500 kWh	2000 kWh	
Oncor Electric Delivery	AMBIT ENERGY					
	<i>Certified Green One-Year</i>	13.22	11.58	10.93	10.89	
	<i>Certified Green Variable</i>	14.22	13.50	13.26	13.14	
	<i>Lone Star Select One-Year</i>	13.02	11.38	10.73	10.69	
	<i>Texas Select Variable</i>	14.02	13.30	13.06	12.94	
		AMIGO ENERGY				
	<i>100% Renewable</i>	12.63	11.00	10.35	10.31	
	<i>Online Offer, Twelve-Month Commitment</i>	12.53	10.90	10.25	10.21	
	<i>Truly Fixed, Twelve-Month Commitment</i>	13.93	10.88	9.65	9.61	
		CIRRO ENERGY				
	<i>Smart Lock 12</i>	12.63	11.11	10.44	10.14	
		DIRECT ENERGY				
	<i>Price Protection</i>	13.28	11.58	10.90	10.85	
	<i>Clean Fixed 12</i>	11.75	10.93	10.66	10.52	
		ACCENT/ IGS ENERGY				
	<i>Go Green</i>	12.29	11.31	10.90	10.90	
	<i>Secure Rate</i>	12.19	11.21	10.80	10.80	
		FIRST CHOICE POWER				
	<i>Simply Better Price</i>	12.09	10.33	9.63	9.57	
	<i>Simply Better Variable</i>	10.37	9.54	9.26	9.12	
		GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	11.36	10.54	10.27	10.14	
	<i>Pollution Free Reliable Rate</i>	12.27	12.05	11.98	11.94	
	<i>Pollution Free Try 3</i>	7.02	6.80	6.73	6.69	
		RELIANT ENERGY				
	<i>Flex</i>	10.46	8.20	7.77	7.69	
	<i>Secure 12 100% Texas Wind</i>	13.58	11.31	10.89	10.80	
	<i>Collegiate Plan with 20% Wind</i>	12.66	10.40	9.97	9.89	
		BOUNCE ENERGY				
	<i>Express Move</i>	13.01	11.67	11.22	11.00	
	<i>Terrific 12</i>	11.85	11.03	10.76	10.62	
		STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	13.07	11.14	10.38	10.30	
	<i>Texas Wind Twelve-Month</i>	13.07	11.14	10.38	10.30	
	<i>Variable</i>	12.29	11.39	11.29	11.23	
		TXU ENERGY				
<i>Texas Choice 12 with 100% wind</i>	14.36	12.98	13.03	13.36		
<i>SureStart</i>	15.13	14.11	13.55	13.25		
<i>e-Saver 12</i>	15.06	13.52	12.34	11.58		

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CenterPoint Energy Houston Electric	<b>AMBIT ENERGY</b>				
	<i>Certified Green One-Year</i>	14.23	12.34	11.71	11.52
	<i>Certified Green Variable</i>	15.74	14.76	14.44	14.28
	<i>Lone Star Select One-Year</i>	14.03	12.14	11.51	11.32
	<i>Texas Select Variable</i>	15.54	14.56	14.24	14.08
	<b>AMIGO ENERGY</b>				
	<i>100% Renewable</i>	13.30	11.59	11.01	10.85
	<i>Online Offer, Twelve-Month Commitment</i>	13.20	11.49	10.91	10.75
	<i>Truly Fixed, Twelve-Month Commitment</i>	14.60	11.47	10.43	10.15
	<b>CIRRO ENERGY</b>				
	<i>Smart Lock 12</i>	14.12	12.28	11.50	11.15
	<b>DIRECT ENERGY</b>				
	<i>Price Protection</i>	13.88	11.53	10.74	10.47
	<i>Clean Fixed 12 Plan</i>	13.18	11.91	11.48	11.31
	<b>ACCENT/ IGS ENERGY</b>				
	<i>Go Green</i>	13.39	12.41	12.08	12.00
	<i>Secure Rate</i>	13.29	12.31	11.98	11.90
	<b>FIRST CHOICE POWER</b>				
	<i>Simply Better Price</i>	13.20	10.84	10.05	9.78
	<i>Simply Better Variable</i>	11.38	9.94	9.46	9.22
	<b>GREEN MOUNTAIN ENERGY</b>				
	<i>Pollution Free</i>	12.84	11.94	11.64	11.49
	<i>Pollution Free Reliable Rate</i>	13.40	13.10	12.99	12.94
	<i>Pollution Free Try 3</i>	7.91	7.60	7.50	7.45
	<b>RELIANT ENERGY</b>				
	<i>Flex</i>	11.35	9.00	8.22	8.08
	<i>Secure 12 100% Texas Wind</i>	14.75	12.40	11.62	11.48
	<i>Collegiate Plan with 20% Wind</i>	14.45	12.10	11.32	11.18
	<b>BOUNCE ENERGY</b>				
	<i>Express Move</i>	13.97	12.33	11.78	11.51
<i>Terrific 12</i>	12.78	11.63	11.25	11.06	
<b>STARTEX POWER</b>					
<i>Star Secure Twelve-Month</i>	14.43	12.17	11.41	11.16	
<i>Texas Wind Twelve-Month</i>	14.71	12.45	11.69	11.44	
<i>Variable</i>	13.40	12.41	12.27	12.20	
<b>TXU ENERGY</b>					
<i>Texas Choice 12 with 100% wind</i>	18.15	15.95	14.43	13.26	
<i>SureStart</i>	16.71	15.34	14.65	14.31	
<i>e-Saver 12</i>	16.75	14.71	13.55	12.73	

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		500 kWh	1000 kWh	1500 kWh	2000 kWh
<b>Texas-New Mexico Power</b>					
	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	14.03	12.36	11.58	11.53
	<i>Certified Green Variable</i>	14.94	14.10	13.82	13.68
	<i>Lone Star Select One-Year</i>	13.83	12.16	11.38	11.33
	<i>Texas Select Variable</i>	14.74	13.90	13.62	13.48
	AMIGO ENERGY				
	<i>100% Renewable</i>	13.27	11.60	10.83	10.77
	<i>Online Offer, Twelve-Month Commitment</i>	13.17	11.50	10.73	10.67
	<i>Truly Fixed, Twelve-Month Commitment</i>	14.57	11.57	10.13	10.07
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	13.76	11.89	11.10	10.79
	ACCENT/ IGS ENERGY				
	<i>Go Green</i>	13.09	12.16	11.70	11.70
	<i>Secure Rate</i>	12.89	11.96	11.50	11.50
	FIRST CHOICE POWER				
	<i>Simply Better Price</i>	12.60	10.93	10.15	10.10
	<i>Simply Better Variable</i>	12.17	10.94	10.52	10.32
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	11.87	10.94	10.62	10.47
	<i>Pollution Free Reliable Rate</i>	12.42	12.08	11.97	11.91
	<i>Pollution Free Try 3</i>	8.28	7.94	7.83	7.77
	RELIANT ENERGY				
	<i>Flex</i>	10.98	8.46	7.84	7.70
	<i>Secure 12 100% Texas Wind</i>	14.78	12.26	11.64	11.50
	<i>Collegiate Plan with 20% Wind</i>	13.18	10.66	10.04	9.90
	BOUNCE ENERGY				
	<i>Express Move</i>	13.86	12.16	11.60	11.32
	<i>Terrific 12</i>	12.99	11.83	11.44	11.25
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	14.34	12.15	11.20	11.06
	<i>Texas Wind Twelve-Month</i>	14.62	12.43	11.48	11.34
	<i>Variable</i>	13.94	12.82	12.67	12.60
	TXU ENERGY				
	<i>Texas Choice 12 with 100% wind</i>	17.68	15.55	14.06	12.77
	<i>SureStart</i>	16.25	14.88	14.20	13.84
	<i>e-Saver 12</i>	16.38	14.44	13.14	12.29

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AEP Texas Central	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	14.27	12.63	11.97	11.94
	<i>Certified Green Variable</i>	15.17	14.45	14.21	14.08
	<i>Lone Star Select One-Year</i>	14.07	12.43	11.77	11.74
	<i>Texas Select Variable</i>	14.97	14.25	14.01	13.88
	AMIGO ENERGY				
	<i>100% Renewable</i>	13.44	11.81	11.15	11.11
	<i>Online Offer, Twelve-Month Commitment</i>	13.34	11.71	11.05	11.01
	<i>Truly Fixed, Twelve-Month Commitment</i>	14.64	11.59	10.35	10.31
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	14.29	12.33	11.56	11.14
	CPL RETAIL ENERGY				
		13.99	11.68	10.80	10.65
	ACCENT/ IGS ENERGY				
	<i>Go Green</i>	13.59	12.61	12.20	12.20
	<i>Secure Rate</i>	13.49	12.51	12.10	12.10
	FIRST CHOICE POWER				
	<i>Simply Better Price</i>	13.19	10.88	10.00	9.85
	<i>Simply Better Variable</i>	11.79	10.39	9.93	9.70
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	12.74	11.92	11.65	11.51
	<i>Pollution Free Reliable Rate</i>	13.26	13.03	12.95	12.92
	<i>Pollution Free Try 3</i>	8.03	7.80	7.72	7.69
	RELIANT ENERGY				
	<i>Flex</i>	10.84	8.20	7.65	7.50
	<i>Secure 12 100% Texas Wind</i>	15.24	12.60	12.05	11.90
	<i>Collegiate Plan with 20% Wind</i>	13.84	11.20	10.65	10.50
	BOUNCE ENERGY				
	<i>Express Move</i>	14.66	13.00	12.45	12.17
	<i>Terrific 12</i>	13.32	12.13	11.73	11.53
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	14.78	12.47	11.59	11.44
	<i>Texas Wind Twelve-Month</i>	15.06	12.75	11.87	11.72
	<i>Variable</i>	13.51	12.64	12.55	12.50
	TXU ENERGY				
<i>Texas Choice 12 with 100% wind</i>	18.08	15.99	14.45	13.20	
<i>SureStart</i>	16.75	15.35	14.67	14.32	
<i>e-Saver 12</i>	16.78	14.81	13.52	12.69	

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		500 kWh	1000 kWh	1500 kWh	2000 kWh
AEP Texas North	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	14.08	12.43	11.77	11.73
	<i>Certified Green Variable</i>	15.28	14.54	14.30	14.18
	<i>Lone Star Select One-Year</i>	13.88	12.23	11.57	11.53
	<i>Texas Select Variable</i>	15.08	14.34	14.10	13.98
	AMIGO ENERGY				
	<i>100% Renewable</i>	12.76	11.12	10.46	10.42
	<i>Online Offer, Twelve-Month Commitment</i>	12.66	11.02	10.36	10.32
	<i>Truly Fixed, Twelve-Month Commitment</i>	14.06	11.00	9.76	9.72
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	14.36	12.27	11.41	11.02
	ACCENT/ IGS ENERGY				
	<i>Go Green</i>	12.89	11.91	11.50	11.50
	<i>Secure Rate</i>	12.79	11.81	11.40	11.40
	FIRST CHOICE POWER				
	<i>Simply Better Price</i>	12.26	10.62	9.96	9.92
	<i>Simply Better Variable</i>	11.46	10.73	10.49	10.37
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	11.71	10.88	10.60	10.47
	<i>Pollution Free Reliable Rate</i>	11.89	11.66	11.58	11.54
	<i>Pollution Free Try 3</i>	7.74	7.50	7.42	7.38
	RELIANT ENERGY				
	<i>Flex</i>	11.22	8.59	7.83	7.65
	<i>Secure 12 100% Texas Wind</i>	15.02	12.39	11.63	11.45
	<i>Collegiate Plan with 20% Wind</i>	14.02	11.39	10.63	10.45
	BOUNCE ENERGY				
	<i>Express Move</i>	13.66	11.87	11.28	10.98
	<i>Terrific 12</i>	12.78	11.43	10.98	10.76
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	14.63	12.17	11.24	11.06
	<i>Texas Wind Twelve-Month</i>	14.91	12.45	11.52	11.34
	<i>Variable</i>	14.20	13.34	13.25	13.20
	TXU ENERGY				
	<i>Texas Choice 12 with 100% wind</i>	17.92	15.50	13.99	12.73
	<i>SureStart</i>	15.48	13.90	13.17	12.80
<i>e-Saver 12</i>	16.51	14.33	13.09	12.22	
WTU RETAIL ENERGY					
		13.06	11.42	10.76	10.72

<b>TXU-SESCO</b>	<b>TXU SESCO ENERGY SERVICES - Price to Beat</b>	<b>15.38</b>	<b>14.62</b>	<b>14.19</b>	<b>13.97</b>
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