

**PROPOSALS TO FACILITATE RETAIL ELECTRIC  
PROVIDER INVOLVEMENT IN THE  
DELIVERY OF ENERGY EFFICIENCY AND  
DEMAND RESPONSE PROGRAMS**

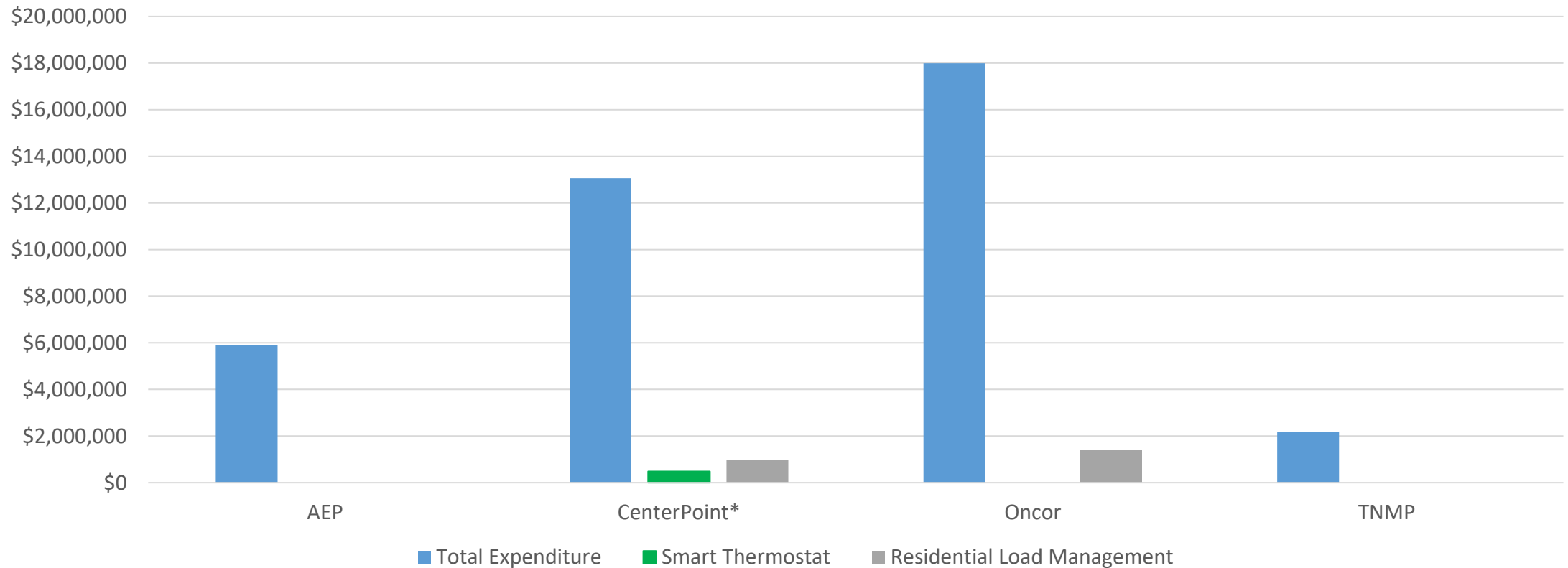


EEIP Meeting, October 18, 2022

# PY 2021 – Actual Expenditures

Total spending on Incentives and Administration for programs for Residential customers (not including hard-to-reach customers) was \$42,002,258, while spending on Smart Thermostat programs was \$483,521 and spending on Load Management programs was \$2,395,538

## Residential Programs – Incentives and Administration



\*CenterPoint was the only company offering a Smart Thermostat Program.

# PY 2022 – Residential Programs Offered

Program	Target Market	Application
High-Performance Homes MTP	Residential	New Construction
High-Performance New Homes MTP	Residential	New Construction
High Efficiency Home MTP	Residential	New Construction
Multi-Family MTP Market Rate	Residential	New Construction
Residential Solar Photovoltaic Installation SOP	Residential	New Construction
Residential & Small Commercial SOP	Residential & Commercial	Retrofit
Residential SOP	Residential	Retrofit
CoolSaver A/C Tune-Up MTP	Residential & Commercial	Retrofit
Retail Electric Provider MTP (Residential CoolSaver and Efficiency Connection)	Residential	Retrofit
Home Energy Efficiency SOP	Residential	Retrofit

Program	Target Market	Application
Residential SOP	Residential	Retrofit & New Construction
SMART Source Solar PV MTP	Residential & Commercial	Retrofit & New Construction
Advanced Lighting MTP	Residential	Retrofit & New Construction
Smart Thermostat Program	Residential	Retrofit & New Construction
Midstream MTP (HVAC and Pool Pump Distributor)	Residential	Retrofit & New Construction
Retail Products MTP*	Residential & Commercial	Retrofit & New Construction
Residential New Home Construction MTP	Residential	Retrofit & New Construction
Residential Load Management SOP	Residential	Load Management
Residential Load Management SOP	Residential	Load Management

\*Table does not include programs offered to hard-to-reach customers

# PY 2022 – Proposed Budgets vs. Projected Savings

Together, the two Load Management Programs accounted for 5.1% of the total budgeted for programs serving residential customers, but were projected to provide 32.8% of the demand savings (at the meter).

## Proposed Budget Incentives and Administration

	Total Proposed Budget
Load Management	\$2,130,741
AEP	\$5,993,614
CenterPoint	\$12,400,671
Oncor	\$19,128,082
TNMP	\$1,939,536
<b>TOTAL</b>	<b>\$41,592,644</b>

## Projected Demand Savings

	kW Savings
Load Management	57,000
AEP	6,754
CenterPoint	45,514
Oncor	62,231
TNMP	2,284
<b>TOTAL</b>	<b>173,783</b>

# Expanding DR through REPs – Proposal #1

- ✓ Allocate EECRF program dollars (at least \$500K per TDU) to Smart Thermostat programs to be used by REPs to increase residential DR.
  - Divert EECRF program dollars away from lower performing programs to Smart Thermostat programs.
- Make participation in the programs simple.
  - REPs sign up customers. Only customers who consent to being enrolled in demand response/load management programs will be eligible.
  - REPs confirm customer eligibility and performance with TDU.
  - Protect customer information. Only usage and ESI ID information handled by TDU.
- Solve the installation hurdle.
  - TDUs could vet and develop a list of preferred installers, with installation costs being funded by the program.
  - REPs could also arrange for installation and obtain funding for same through the program.

# Expanding DR through REPs – Proposal #2

- ✓ Allocate more TDU EECRF program dollars to Residential Load Management (RLM) Programs.
  - Current programs appear to be at the limit.
  - Divert EECRF program dollars away from lower performing programs to increase RLM budgets.
  - More RLM program dollars would enable REPs to provide more attractive incentives to customers for participation.
  
- Reduce administrative hurdles for participation.
  - In our experience, it can be difficult to add new customers to a TDU RLM program during the DR season.
  - This fixed window does not reflect the fact that REPs are continually enrolling new customers.
  
- Streamline process to resolve conflicting registrations.
  - Provide a process for resolving conflicting registrations (e.g., REP could provide verification).

# Outreach and Information: Facilitating REP Involvement

16 TAC § 25.181(r) directs utilities to “conduct outreach and information programs and otherwise use its best efforts to encourage and facilitate the involvement of retail electric providers *as energy efficiency service companies...*”

- Current focus of outreach is providing information
  - Maintain a website dedicated to energy efficiency programs;
  - Attend industry-related meetings to generate awareness and interest;
  - Work with REPs to recruit and enroll customers—REPs market some programs to existing customers via e-mail, social media, and direct mail;
  - Invite REPs to program outreach meetings with Energy Efficiency Service Providers;
  - Coordinate with REP relations group to provide information and awareness of new energy efficiency programs;
  
- Expand the focus to involving REPs in program design to facilitate involvement

# Questions?

For questions, please contact:

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